



HENDERSON
SYMPHONY
ORCHESTRA



THE HENDERSON SYMPHONY ORCHESTRA

Led by Music Director Alexandra Arrieche, the Henderson Symphony Orchestra (HSO) is the Silver State's only community symphony orchestra, delivering on its mission to promote Classical Music appreciation and education to a varied and diverse audience, and to contribute to the cultural community of Southern Nevada. With a long tradition of providing free concerts and events to residents throughout the Las Vegas Valley, the HSO provides 11 concerts a year in a variety of venues.





OUR STORY

The Henderson Symphony Orchestra was founded in 1986 with two violinists, one drummer, and one flutist. The orchestra teacher at Basic High School, Frank Irvin, saw a need for a program that would allow students to continue practicing music after graduation. Now, the HSO is comprised of more than 90 members and over a dozen different instruments.

OUR MISSION

The Henderson Symphony Orchestra's mission is to promote classical music appreciation to a diverse audience, through performance, educational outreach, and artistic collaborations.

We believe that classical music is for everyone and we welcome emerging artists, seasoned professionals, and lifelong learners from our diverse community to audition for our ensemble.



EDUCATIONAL PROGRAMS

The HSO provides energetic educational programs and activities for youth, emerging artists, and experienced professionals that promote diversity and inclusion in symphonic music.



YOUNG ARTISTS COMPETITION

Unlike most music competitions for youth, the HSO's Young Artists Competition does not require the applicants to adhere to a list of solo pieces, but instead gives them the opportunity to choose. This allows them to discover their own style and personality and grow without limitations. The winners get to perform alongside HSO musicians during a yearly concert.



CONCERT 4KIDS

Thousands of public school students enjoy this yearly immersive classical music experience, where they can touch and try instruments, conduct the orchestra, interact with the musicians and Music Director. Our yearly Concert 4Kids is free to K-12 public school students, including buses. This popular Spring event fills up quickly. Teachers, contact us today to learn more!



CONDUCTOR CAMP

A concept originally developed by Music Director Alexandra Arrieche, inspired by the lack of opportunities she encountered in her home country, Brazil. The camp's success grew into a multi-dimensional training program involving career mentorship, creative programming, rehearsal technique, and audition prep.

SPONSORSHIP OPPORTUNITIES

CONDUCTOR'S CIRCLE

\$15,000 AND ABOVE

- Private dinner for 10 with HSO Music Director and Conductor Alexandra Arrieche.
- Concierge experience at every performance; you will be met by your assigned usher to be shown to your reserved seating. (20-person limit)
- Backstage Pass: Meet and greet with HSO members prior to the concert (20-person limit).
- Dress rehearsal experience — be a part of the orchestra, sit among our musicians as they conduct their final rehearsal (10-person limit).
- Invitation for 10 to our exclusive member-only events, such as an annual HSO season reveal cocktail reception.
- Billboard placement for your company/brand prior to each show.
- Verbal recognition at the beginning of each concert.
- Recognition in the HSO quarterly newsletter acknowledging you as a Concert Master/Conductor's Circle donor.
- Premier logo placement on HSO website, posters, and programs.
- Mentions on HSO Facebook and Instagram recognizing you as a donor.



SPONSORSHIP OPPORTUNITIES

CRESCENDO CIRCLE

\$10,000 – \$14,999

- Concierge experience at every performance, you will be met by your assigned usher to be shown to your reserved seating. (16-person limit)
- Invitation for 8 to our member-only events, such as the annual HSO season reveal cocktail reception.
- Backstage Pass — meet and greet with HSO members prior to the concert (10-person limit).
- Billboard placement for your company/brand prior to each show.
- Verbal recognition at the beginning of each concert.
- Recognition in the HSO quarterly newsletter acknowledging you as a donor.
- Premier logo placement on HSO website, posters, and programs.
- Mentions on HSO Facebook and Instagram recognizing you as a donor.

SPONSORSHIP OPPORTUNITIES

BRAVO CIRCLE

\$5,000 – \$9,999

- Invitation for 6 to our member-only events, such as the annual HSO season reveal cocktail reception.
- Backstage Pass -- meet and greet with HSO members prior to the concert (6-person limit).
- Billboard placement for your company/brand prior to each show.
- Verbal recognition at the beginning of each concert.
- Recognition in the HSO quarterly newsletter acknowledging you as a donor.
- Logo placement on HSO website, posters, and programs.
- Mentions on HSO Facebook and Instagram recognizing you as a donor.



SPONSORSHIP OPPORTUNITIES

FANFARE CIRCLE

\$2,500 – \$4,999

- Invitation for 4 to our member-only events, such as the annual HSO season reveal cocktail reception.
- Recognition in the HSO quarterly newsletter acknowledging you as a donor.
- Logo placement on HSO website, posters, and programs.
- Mentions on HSO Facebook and Instagram recognizing you as a donor.

APPLAUSE CIRCLE

\$1,000 - \$2,499

- Logo placement on HSO website, posters, and programs.
- Mentions on HSO Facebook and Instagram recognizing you as a donor.



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